



**SHAHEED BENAZIR
BHUTTO UNIVERSITY**
SHAHEED BENAZIR ABAD



SEPTEMBER 2025



VOL I | ISSUE III

NEWSLETTER

MESSAGE OF THE PATRON -IN CHIEF

ENGR. PROF. DR. MADAD ALI SHAH

VICE CHANCELLOR SHAHEED BENAZIR BHUTTO
UNIVERSITY, SHAHEED BENAZIRABAD

This newsletter marks another step forward in our vision to make Shaheed Benazir Bhutto University a center of excellence in education, research, and innovation. It serves as a bridge to connect our stakeholders with the progress, achievements, and aspirations of the university. At Shaheed Benazir Bhutto University, Shaheed Benazir Abad. We remain committed to nurturing talent, promoting critical thinking, and fostering an environment where knowledge leads to meaningful societal impact. Our goal is to equip students with the skills and values needed to excel in a rapidly evolving world. Beyond academics, the university places strong emphasis on holistic development through cultural, co-curricular, and research-driven activities, ensuring our graduates emerge as well-rounded, responsible citizens ready to lead and serve. I appreciate the dedication of the editorial team in producing this publication and extend my best wishes for its continued success in highlighting the university's journey toward academic distinction. Let us work together to uphold the legacy of excellence and innovation that defines Shaheed Benazir Bhutto University, Shaheed Benazir Abad.



EDITORIAL BOARD

PATRON-IN-CHIEF

ENGR. PROF. DR. MADAD ALI SHAH

GRAPHIC DESIGNER

MR. ADNAN AZEEM

EDITOR

DR. MUHAMMAD YASEEN MOROOJO

PHOTOGRAPHER

MR. IMDAD HUSSAIN JAMALI

ASSOCIATE EDITORS

MR. KASHIF NOORANI
DR. DASTAR ALI CHANDIO

REPORTER'S DESK

MS. RIMSHA KIRAN (DESK INCHARGE)
KAFIA MUNEER
KAMRAN JAMALI
UME HABIBA
IMAM BUX BHATTI
SHAHZADI JALBANI
ABDUL SAMAD LAGHARI

SUB-EDITORS

DR. NARGIS MARI
MR. ABDUL RAZZAQUE LANJWANI
MR. RIZWAN ALI MANGI

NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD HOLDS SOLIDARITY WALK FOR OPERATION

BUNYAN UL MARSOOS

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA) organized a Solidarity Walk to honor the brave soldiers of *Operation Bunyan-Um-Marsoos* under the theme "*Marka-e-Haq*" and to celebrate the spirit of Pakistan's independence. The walk commenced from Academic Block-1 and concluded at the Administration Block, led by Vice Chancellor Engr. Prof. Dr. Madad Ali Shah.

A large number of students, faculty members, officers, and staff participated with zeal and patriotism, reaffirming their unwavering support for the armed forces of Pakistan. The event aimed to highlight national unity and acknowledge the supreme sacrifices rendered for the country's defense.

Speaking on the occasion, Vice Chancellor engineer Prof Dr. Madad Ali Shah said, "Today, we stand united to pay tribute to the courage and sacrifices of our armed forces who defend the sovereignty and integrity of our beloved homeland. This walk symbolizes our collective respect, gratitude, and determination to uphold the ideals of national solidarity and peace."



NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

**SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED
BENAZIRABAD ARTS EXHIBITION PAYS TRIBUTE TO SPIRIT OF**

SACRIFICE AND UNITY OF PAKISTAN

Shaheed Benazir Bhutto University, Shaheed Benazirabad, through the Department of Arts & Design, organized a grand Arts Exhibition on the powerful themes of "Operation Bunyan-Um-Marsoos" and "Marka-e-Haq" in connection with Independence of Pakistan. The event formed part of a series of patriotic activities across the university, aimed at highlighting the enduring spirit of sacrifice, resilience, and unity of the nation. Students showcased exceptional artworks portraying the bravery of armed forces of Pakistan, the historic struggle for independence, and the unwavering determination of the nation of Pakistan. The exhibition not only served as a vibrant platform for young artists to express their patriotism but also inspired attendees by raising awareness about the historical and national significance of the operation and the independence movement. A large number of students, faculty, and guests attended the event, appreciating the creativity and dedication of the participants.



NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD HOSTS INSIGHTFUL PANEL DISCUSSION ON

OPERATION BUNYAN-UM-MARSOOS

Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a thought-provoking panel discussion titled "Operation Bunyan-Um-Marsoos: What It Teaches Us about Unity Today" under the theme "Marka-e-Haq" and Independence Day celebrations of Pakistan. Held in the Multipurpose Hall of Academic Block-1, the event brought together distinguished panelists including Dr. Muhammad Yaseen Moroojo, Mr. Junaid Jalbani, Ms. Ruqia Bano, Mr. Shoaib Nawab, Mr. Shah Zaman, and Ms. Amtul, who shared their perspectives on the enduring lessons of unity, resilience, and national strength of the operation. The session was skillfully hosted by Ms. Ambreen Shaikh.

A large number of students and faculty members attended, engaging actively in discussions that underscored the importance of standing united in the face of adversity. The exchange of ideas not only highlighted resilience and patriotism derived from the operation, but also offered thought-provoking perspectives and fostered a profound sense of national pride among listeners.



NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

POETRY AND MILI NAGMA

ON THE OCCASION OF INDEPENDENCE DAY AT SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA) organized a vibrant Poetry and Milli Nagma Contest under the theme Marka-e-Haq & Bunyad-e-Marsous to honor the true spirit of Independence Day of Pakistan. The event drew a large audience of students, faculty members, and guests who gathered to witness the patriotic performances. Participants expressed their love for the country through heartfelt poetry, stirring verses, and melodious national songs that resonated with pride and unity. The program not only showcased the literary and musical talents of the students but also served as a reminder of the sacrifices made for the freedom of nation. The event was successfully led by Dr. Amir Ali Shah, Dr. Phullo, Dr. Sikander, Mr. Ayaz Ali, Mr. Khalid Sahil, Mr. Amjad Hussain, and their team, whose efforts ensured a memorable celebration of patriotism and cultural pride.



NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

TECH EXHIBITION COMPETITION

TO MARK INDEPENDENCE DAY

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), hosted a Tech Exhibition Competition in the Department of Information Technology and Computer Science under the theme Operation Bunyad-ul-Marsoos and Marka-e-Haq, in celebration of Independence Day of Pakistan. The event attracted a large audience of students, faculty members, and guests. A wide range of innovative software projects was displayed by students, reflecting their creativity, problem-solving skills, and technical expertise. Organized by the Department of Information Technology, the competition was guided by experienced faculty who supported participants throughout the preparation process. Expert evaluators assessed each project to determine the top three positions, with results to be announced soon, creating an atmosphere of anticipation and excitement. The exhibition not only celebrated the independence of nation but also highlighted the role of technology and innovation in shaping future of Pakistan.



NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

**DEPARTMENT OF MEDIA & COMMUNICATION SHAHEED
BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD
PRODUCES FM PROGRAMME ON**

OPERATION BUNYAN-UM-MARSOOS

The Department of Media and Communication Studies, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), produced an FM radio programme titled "Operation Bunyan-Um-Marsoos: What It Teaches Us About Unity Today" under the theme Marka-e-Haq, in connection with the celebrations of Independence Day of Pakistan. The program was featured by Prof. Dr. Salman Bashir Memon, Dean FMBA and FSS, along with RJ Kafia Muneer, and was produced by Dr. M. Yaseen Moroojo. The discussion highlighted the valuable lessons of unity, resilience, and patriotism derived from the operation, offering thought-provoking perspectives and fostering a profound sense of national pride among listeners.



NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD LAUNCHES

TREE PLANTATION DRIVE IN SUPPORT OF NATIONAL UNITY AND KASHMIR SOLIDARITY

Shaheed Benazir Bhutto University, Nawabshah, initiated a tree plantation campaign in support of Operation Bunyad-e-Marsous and in observance of Youm-e-Istehsal, reaffirming solidarity with the people of occupied Kashmir. The event, held as part of the Independence Day celebrations, began with a one-minute silence, followed by the planting of green saplings across the campus as a symbol of patriotism and commitment to environmental sustainability. University administration, faculty, students, and non-teaching staff participated enthusiastically in the initiative.

Addressing the gathering, Vice Chancellor Engr. Prof. Dr. Madad Ali Shah paid tribute to the sacrifices of soldiers of Pakistan and emphasized the importance of unity, peace, and educational progress. The ceremony also featured the national anthem and prayers for the prosperity of nation.



NEWSLETTER

78TH INDEPENDENCE DAY CELEBRATIONS MARKA-E-HAQ

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD

COMMEMORATES INDEPENDENCE DAY WITH PATRIOTIC SPIRIT

On 14th August 2025, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), celebrated Independence Day of Pakistan with remarkable zeal and enthusiasm under the theme Marka-e-Haq. The event witnessed the participation of a large number of employees, faculty members, and their families. Proceedings commenced with a dignified flag hoisting ceremony, followed by the national anthem, creating an atmosphere of unity and national pride.

The celebration featured patriotic speeches, national songs, and cultural performances that paid tribute to the sacrifices of the forefathers of the nation and underscored the significance of independence. The entire campus resonated with the spirit of freedom, reflecting the collective commitment of the university community towards the progress and prosperity of Pakistan.



NEWSLETTER

HISTORIC COLLABORATION: SHAHEED BENAZIR BHUTTO UNIVERSITY

PARTNERS WITH INTI INTERNATIONAL UNIVERSITY, MALAYSIA

In a landmark step toward promoting international cooperation, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), Sindh, Pakistan, and INTI International University, Nilai, Malaysia, signed a Memorandum of Understanding (MoU) to enhance collaboration in academic and research domains. INTI, ranked among the top 500+ universities of the world in QS Ranking, it stands number nine (09) in Malaysia, and number three (03) among Malaysian private universities, Nilai Malaysia will work with SBBU, SBA to foster joint research initiatives, student and faculty exchange programs, and the development of joint academic programs. A fundamental goal of the partnership is the establishment of a 'Centre of Excellence' in the fields of Business Administration and Information Technology.



The MoU was signed at INTI International University, Nilai, Malaysia, by Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor SBBU, SBA and Goh Kang Wen, Pro-Vice Chancellor INTI International University. Giving a talk at the event, Dr. Shah highlighted the importance of global academic linkages, stating that the agreement opens doors for students, faculty and research scholars of SBBU, SBA to gain international exposure and share knowledge. He also emphasized commitment of SBBU, SBA to academic excellence, particularly as an emerging public sector university in rural Sindh, Pakistan. Furthermore, Mr. Goh Kang Wen expressed that, the collaboration would strengthen cultural understanding, expand research opportunities, and prepare students for global challenges. However, both institutions reaffirmed their dedication to build a long-term partnership that will promote academic innovation, research excellence, and global outreach.



NEWSLETTER

INTERNATIONAL COLLABORATION TO ADVANCE BUSINESS EDUCATION IN SINDH

Putra Business School (PBS), Malaysia and Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), Shaheed Benazirabad, Sindh, Pakistan, have officially signed a Memorandum of Understanding (MoU), marking a significant step toward enhancing academic cooperation and educational collaboration between the two institutions. The MoU was signed by Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor, SBBU, SBA and Prof. Dr. Azmawani Abd Rahman, President and CEO, PBS, Selangor, Malaysia.



International Collaboration to promote Business Administration & Economics in Sindh Pakistan
Putra Business School (PBS) Malaysia and Shaheed Benazir Bhutto University, Shaheed Benazirabad, Sindh Pakistan, have officially signed a Memorandum of Understanding (MoU), marking a significant milestone in enhancing academic cooperation and educational collaboration between the two eminent institutions.

MoU penned by Engineer Professor Dr. Madad Ali Shah, Vice Chancellor, Shaheed Benazir Bhutto University, Shaheed Benazirabad, Sindh, Pakistan and Prof. Dr. Azmawani Abd Rahman - President & Chief Executive Officer, Putra Business School, Selangor, Malaysia.



Addressing to the ceremony, Dr. Shah expressed that partnering with Number one (1) AACSB-accredited business school of Malaysia, will broaden academic horizons for students and faculty of SBBU, SBA through cross-border knowledge-sharing, joint educational programs, research initiatives, and cultural exchange — with a focus on Business Administration and Economics. Prof. Dr. Azmawani welcomed the partnership, and highlighted its potential to leverage the strengths of both universities for rich academic offerings and unique opportunities. Moreover, senior management members from PBS and academic representatives from SBBU, SBA Sindh Pakistan attended the MOU signing ceremony, commending the initiative. The collaboration is set to foster academic excellence, innovative research, and global outreach, with a positive impact on educational and economic landscape of Sindh.

NEWSLETTER

AWARENESS SESSION ON COMMODITIES TRADING

AT SHAHEED BENAZIR BHUTTO
UNIVERSITY, SHAHEED BENAZIRABAD



On October 15, 2024, Mr. Fahad Hussain, Assistant Manager, PMEX, and Mr. Syed Mohammad Ali, Vice President, JS Global Capital Ltd., conducted an informative awareness session on "Commodities Trading via the Pakistan Mercantile Exchange" (PMEX) at Shaheed Benazir Bhutto University, Shaheed Benazirabad. The session, began with the recitation of the verses of Holy Quran and the national anthem of Pakistan, covered the complete PMEX workflow – from account opening and demo accounts to profit-taking. Dr. Nawaz Ahmad, Chairman, Department of Business Administration SBBU, SBA, welcomed the guests, while Prof. Dr. Salman Bashir, Dean Faculty of FMBA, concluded the proceedings. Special thanks were extended to Dr. Arman Khanzada and Dr. Afroz Sial for their arrangements.

NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRBAD SIGNS

MOU WITH UNIVERSITI TEKNOLOGI MALAYSIA TO ADVANCE BEHAVIORAL SCIENCE RESEARCH



In a major step toward strengthening international academic cooperation, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA) Sindh, Pakistan, has signed a MOU with Universiti Teknologi Malaysia (UTM). The agreement was formalized by Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor SBBU, SBA and Prof. Dr. Rosemini Omar, Dean of Management Sciences at UTM. The initiative includes student and faculty exchange programs between the two universities and the establishment of an "Act Lab" at SBBU, SBA, and integrating it into a global consortium of Behavioral Science Laboratories, which already includes institutions from Malaysia, Russia, Iraq, and Cambodia. This collaboration is expected to create new



opportunities for research, knowledge sharing, and development in behavioral sciences, elevating the role of SBBU, SBA in the international academic community.

Addressing to the MoU signing ceremony, Dr. Shah highlighted the importance of global partnerships in enhancing research capacity and providing enriched learning experiences, noticing the possible opportunities for the students and faculty of SBBU, SBA to work with leading researchers worldwide. Prof. Dr. Rosemini Omar expressed enthusiasm for the partnership, stressing the value of behavioral science research in tackling global challenges through innovative solutions. The creation of the Act Lab at SBBU, SBA marks a significant step toward promoting cutting-edge, interdisciplinary research that will benefit both local and international academia, positioning SBBU, SBA as a key player in advancing behavioral sciences on a global scale.

NEWSLETTER

**SHAHEED BENAZIR BHUTTO UNIVERSITY,
SHAHEED BENAZIRABAD SIGNS****MOU WITH SHINAWATRA UNIVERSITY,
THAILAND TO STRENGTHEN ACADEMIC TIES**

In a landmark step toward fostering international cooperation, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), Sindh, Pakistan, has signed a Memorandum of Understanding (MoU) with Shinawatra University (SIU), Thailand, to enhance collaboration in academic and research domains. The agreement was signed by Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor SBBU, SBA and Prof. Zhou Fei, President of Shinawatra University Thailand. This partnership aims to create new opportunities for joint research, academic exchanges, and collaborative projects, paving the way for greater educational innovation.



The ceremony was attended by Prof. Dr. Salman Bashir, Dean FMBA, SBBU, SBA and Dr. Ashiq Hussain, Director QEC, SBBU, SBA with special efforts from Dr. Abdul Samad Dahri, Director ORIC, SBBU, SBA and Ms. Julie from SIU, Thailand, who played key roles in facilitating the agreement. The event concluded with a productive discussion among participants, followed by closing remarks from Dr. Shah, who expressed his commitment to advancing academic excellence and strengthening global academic linkages through these strategic partnerships.

NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY

SYNDICATE CHARTS NEW DEVELOPMENT PLANS

Nawabshah: The 23rd meeting of the Syndicate of Shaheed Benazir Bhutto University, Shaheed Benazirabad, chaired by Vice Chancellor Prof. Dr. Madad Ali Shah, reviewed key academic, financial, and administrative matters. The meeting approved the regularization of employees, creation of new academic departments, and recommendations from the Academic Council. Members appreciated steps for staff promotion and stressed campus beautification through tree plantation. Syndicate members also inspected ongoing construction projects and directed their early completion for improved student facilities. The meeting concluded with full support for the university's progress and development.



NEWSLETTER

GLOBAL EXPERTS UNITE FOR CLIMATE RESILIENCE

AT SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIR ABAD

The 1st International Conference on Sustainable Development (ICSD-2025), themed *"A Multidisciplinary Approach to Climate Risks, Resource Efficiency, and Sustainable Business Practices"*, at Shaheed Benazir Bhutto University, Shaheed Benazirabad. The two-day hybrid event brought together leading international and national experts, policymakers, and researchers to address urgent sustainability challenges, with a focus on climate-vulnerable regions like Pakistan.

Key international speakers included Prof. Dr. Azmawani Abd Rahman (Putra Business School, Malaysia), Prof. Christopher Gan (Lincoln University, New Zealand), and Dr. Ivan Diaz-Rainy (Griffith University, Australia). National voices included Syed Salman Shah (DG PDMA Sindh), Dr. Jamil Khilji (State Bank of Pakistan), and senior journalist Mr. Mazhar Abbas.



Vice Chancellor Engr. Prof. Dr. Madad Ali Shah, Patron-in-Chief of ICSD-2025, inaugurated the conference, reaffirming SBBU's commitment to sustainability-focused research. Prof. Dr. Salman Bashir Memon, Conference Convener and Co-Chair, emphasized the event's role in fostering cross-sector collaboration.

Over 50 research papers were presented across six thematic tracks, alongside a high-level panel discussion on organizational resilience, generating actionable insights for policy, business, and education.

NEWSLETTER

18TH ACADEMIC COUNCIL MEETING APPROVES NEW PHD & MS PROGRAMS FOR ACADEMIC GROWTH

The 18th Academic Council meeting of Shaheed Benazir Bhutto University, Shaheed Benazirabad, was held in the multipurpose hall under the chairmanship of Vice Chancellor Prof. Dr. Madad Ali Shah. The session focused on major academic decisions to enhance quality education and research at the university.

Key highlights of the meeting included the approval of new academic programs:

- PhD Programs: Chemistry, Management & Business Administration, Education and Sindhi
- MS Programs: Computer Science, Media & Communication Studies and English
- BS Programs: Remote Sensing & Geographical Information System (GIS), Artificial Intelligence, & Mathematics

Additionally, the council approved revised curricula, improved admission policies, and initiatives to strengthen research culture. Vice Chancellor Prof. Dr. Madad Ali Shah emphasized the importance of aligning academic standards with international benchmarks and promoting a research-driven environment. He said, *"These programs will open new opportunities for students and position SBBU as a hub for innovation and excellence."*

Registrar Sohail Mushtaq Soomro, senior faculty members, department chairpersons, campus focal persons, principals of affiliated colleges, and other Academic Council members attended the meeting. They highlighted that these decisions will significantly benefit students' academic growth and future prospects.



NEWSLETTER



SHAHEED BENAZIR BHUTTO UNIVERSITY HOSTS COLORFUL TWO-DAY EXPO



Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a vibrant two-day Business Expo on the special directives of Vice Chancellor Engr. Prof. Dr. Madad Ali Shah. Which was jointly hosted by the Faculty of Management and Business Administration and the Faculty of Social Sciences. The event was inaugurated by Prof. Dr. Salman Bashir Memon, Dean of both faculties, and featured stalls showcasing food, short films, cultural artifacts, art and design, books, sports, and traditional Sindhi cultural handicrafts. Colorful attire, clay pottery, and creative displays drew enthusiastic responses from students, teachers, and guests, highlighting the confidence of students and their creativity. The expo provided opportunities for exploring career paths, entrepreneurial ventures, and global education prospects. Distinguished guests, including faculty members and dignitaries, attended the event, appreciating its role in enhancing leadership skills among students.

NEWSLETTER

THIRD SCIENCE FAIR

**SHOWCASES STUDENT
INNOVATION AT SHAHEED
BENAZIR BHUTTO UNIVERSITY,
SHAHEED BENAZIRABAD**



Department of Genetics and Molecular Biology, Faculty of Science and Technology at Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), organized a vibrant 3rd Science Fair at the main campus. Vice Chancellor Engr. Prof. Dr. Madad Ali Shah inaugurated the event in the presence of deans, faculty members, and students. Around 14 innovative project models, prepared by students from various batches, were displayed, highlighting their creativity, knowledge, and practical skills. Students briefed the Vice Chancellor on their work, earning praise for their dedication and innovation.

Chairman of the Department, Dr. Nadir Rind, noted that the fair reflected commitment to promote hands-on learning at university. Speaking at the occasion, Engr. Prof. Dr. Madad Ali Shah emphasized that these exhibitions enhance creative abilities, critical thinking, and healthy competition among students, while advance scientific knowledge and discovery. The event was attended by faculty members, administrative staff, and a large number of students, creating an engaging and inspiring atmosphere on campus.

NEWSLETTER

PANEL DISCUSSION ON

“REDEFINING TRADITIONAL EMPLOYMENT MODELS” CONCLUDES SEEBA EXPO 2024



Shaheed Benazir Bhutto University successfully hosted a panel discussion on “Redefining Traditional Employment Models in a Changing Economy” as the concluding segment of the SEEBA Expo 2024 – Synergy Leading to Innovation. The session brought together talented students from various Departments of SBBU, SBA including Department of Business Administration, Department of Economics, Department of Statistics, and Department of Arts & Design, exploring the impact of evolving economic trends on the job market. Moderated by Dr. Aniq Arslan and Dr. Salar Hussain, the discussion addressed key topics such as the rise of digital platforms, remote work, the gig economy, and the growing demand for entrepreneurial skills. The event was jointly organized by the Faculty of Management & Business Administration and the Faculty of Social Sciences, under the leadership of Dr. Rafiq Ahmed Khoso, whose dedicated efforts ensured the success of the panel Discussion. The Honorable Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah, graced the occasion, emphasizing the importance of skill-building, lifelong learning, and innovation for students to thrive in the modern workforce. Dean Prof. Dr. Salman Bashir encouraged participants to explore freelancing and gig platforms to diversify their career opportunities. Distinguished guests, including

Dr. Ayoob Arain and Mr. Yaseen Memon, shared valuable industry insights, inspiring students to adapt to changing market demands. The event witnessed enthusiastic participation from faculty, Heads of Departments, and students, culminating in the distribution of certificates and souvenirs to high achievers.



NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD, NAUSHERO FEROZE CAMPUS SIGNS

MOU WITH IIDFST TO ADDRESS DIGITAL ERA CHALLENGES

Shaheed Benazir Bhutto University Shaheed Benazirabad, Naushero Feroze campus held a MoU signing ceremony with the International Institute of Digital Forensic Science and Technology (IIDFST) at the office of Vice Chancellor. The MoU was inked by Vice Chancellor Engr. Prof. Dr. Madad Ali Shah, and facilitated by Dr. Saajid Hussain, aiming to introduce professional courses, capacity-building programs, and collaborative efforts in designing degrees, diplomas, certificates, and specialized trainings. This partnership seeks to equip learners from diverse backgrounds with skills to meet the demands of a rapidly evolving digital landscape.



Prof. Dr. Qamar ul Arfeen of IIDFST emphasized the importance of building strong academic-industry ties to address modern security threats. Engr. Prof. Dr. Madad Ali Shah, highlighted the growing reliance on cyber systems in national defense, communications, and e-commerce, stressing the urgent need for expertise in cybersecurity. The collaboration will focus on strengthening digital infrastructure, enhancing public safety, and contributing to preparedness for emerging technological and security challenges of Pakistan.

NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD HOSTS**SOFTWARE EXHIBITION & JOB FAIR FOR FINAL-YEAR IT STUDENTS**

The Department of Information Technology at Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a highly successful Software Exhibition and Job Fair for final-year students, showcasing innovative projects in mobile application development, Artificial Intelligence, IoT, Blockchain, Database Management, and Web Development. The event was inaugurated by Vice Chancellor Engr. Prof. Dr. Madad Ali Shah, accompanied by the Dean of Faculty of Science and Technology Prof. Dr. Liaquat Ali Zardari, Deans of Management and Social Sciences, and other university dignitaries. The Vice Chancellor and guests visited each project, interacted with students, and appreciated their creativity and technical expertise.

Alongside the exhibition, a Recruitment Drive was conducted, connecting students with potential employers. Meezan Bank interviewed candidates for Personal Banking Officer positions, Sindh Tech Solution offered 10 internship placements in IT fields, and EFU Insurance interviewed students for various roles. In his closing remarks, the Vice Chancellor commended students for their dedication, highlighting IT as a rapidly expanding field with immense career opportunities. The event successfully provided both a platform for innovation and a bridge between academia and industry, reinforcing commitment to preparing graduates for professional excellence of SBBU, SBA.



NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD, DEPARTMENT OF MEDIA & COMMUNICATION STUDIES HOSTS

HOSTS ONLINE LECTURE WITH SENATOR (R) JAVED JABBAR



The Department of Media and Communication Studies at Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized an insightful online lecture titled “Multiple Dimensions of Media: Paradoxes and Potential”. The session featured renowned writer, analyst, and media expert Mr. Javed Jabbar as the keynote speaker. The event began with a welcome address by Vice Chancellor Engr. Prof. Dr. Madad Ali Shah, who praised Mr. Jabbar as an exemplary figure in Pakistan, highlighting the value of his experience for both students and faculty. Dr. Shah commended Dr. Muhammad Yaseen Moroojo and the department for arranging such a significant academic engagement. In his lecture, Mr. Jabbar explored the complexities of media’s influence on public opinion, discussed paradoxes within Pakistani media, and addressed media laws, ethics, and the role of the press in society. The event concluded with a vote of thanks by Prof. Dr. Salman Bashir, Dean of the Faculty of Social Sciences, and Mr. Dastar Ali Chandio, In-charge of the Department of Media Studies, who expressed gratitude to the Vice Chancellor, the distinguished speaker, and participants. Moderated by Dr. Moroojo, the session was attended by faculty members including Dr. Muhammad Aftab Madni, Mr. Hussain Chandio, Mr. Manzoor Mangi, Ms. Fozia Soomro, Ms. Mahreeba, and others, along with a large number of students.

NEWSLETTER

2ND YOUTH CONFERENCE

INSPIRES LEADERSHIP AND INNOVATION AT SBBU, SBA

The Department of Business Administration at Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized the 2nd Youth Conference 2024, a dynamic platform to inspire, empower, and engage young minds. Under the leadership of Vice Chancellor Engr. Prof. Dr. Madad Ali Shah, the event brought together renowned professionals and change-makers, including Riaz Manglo, Ranjeet Kumar, Waheeda Mahesar, Sayed Sana Shah, and Tabinda Qureshi, who shared valuable insights on leadership, skill development, and innovation. The Vice Chancellor graced the occasion as Chief Guest, alongside esteemed guest speakers such as Farhan Parvez Shahzada, Ehsanullah, Prof. Dr. Salman Bashir, and Muhammad Hammad Mirza, whose thought-provoking sessions left a lasting impact on the participants.

The success of conference was made possible through the tireless efforts of faculty, administration, and supporting teams, including Prof. Dr. Liaquat Zardari, Manzoor Siyal, Syed Hassan Shah, Kashif Noorani, and many others who ensured seamless execution. Special thanks go to the organizing team including Dr. Nawaz Ahmed, Dr. Arif Gujar, Dr. Afroze Sial, Dr. Arman Khanzada, Dr. Altaf Khaskheli, and Jabbar Brohi—for their dedication, as well as to sponsors such as Allied Bank, Corpo Consultancy, Elixir, and Escol Energies for their invaluable support. With enthusiastic participation, engaging discussions, and strong collaboration. The 2nd Youth Conference at SBBU, SBA, proved to be a remarkable step towards nurturing future leaders.



NEWSLETTER

**SHAHEED BENAZIR BHUTTO UNIVERSITY
SHAHEED BENAZIRABAD HOSTS****FOUR-DAY
LEADERSHIP
DEVELOPMENT
TRAINING**

Shaheed Benazir Bhutto University Shaheed Benazirabad organized a comprehensive four-day Leadership Development Training from 6th to 9th of January 2025, in collaboration with the internationally acclaimed training organization Timelenders. The program was conducted by Mr. Yameen Uddin, a distinguished resource person with extensive expertise in leadership development. The training was designed to cultivate visionary leadership qualities, strengthen decision-making and problem-solving abilities, enhance effective communication and team-building skills, and promote strategic, long-term thinking. Participants engaged in interactive sessions, group discussions, and case studies, enabling them to acquire practical knowledge and strategies applicable to their professional domains. The initiative received highly positive feedback, with participants commending the structured curriculum, dynamic delivery, and valuable networking opportunities. Addressing to the closing ceremony, Vice Chancellor Engineer Professor Dr. Madad Ali Shah expressed his sincere appreciation to Timelenders and Mr. Yameen Uddin for delivering a highly impactful program.



He emphasized that leadership is a fundamental driver of progress and reaffirmed the commitment of university to nurturing the professional and personal growth of its students, faculty, and staff. The training concluded with a certificate distribution ceremony, during which the dedication and active participation of the faculty members and administrative staff was formally acknowledged and appreciated.

NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD, AND**SHAHED UNIVERSITY, TEHRAN, SIGN HISTORIC MOU FOR ACADEMIC COLLABORATION**

In a significant stride towards advancing international academic cooperation, Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), and Shahed University (SU), Tehran, Iran, have formally entered into a Memorandum of Understanding (MoU). This strategic alliance is aimed at fostering educational collaboration, promoting joint research and innovation initiatives, and facilitating faculty and student exchange programs between the two institutions. The agreement underscores a shared vision of enhancing academic excellence and contributing to global knowledge networks.



The MoU was officially signed by Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor of SBBU, SBA, and Professor Dr. Ahmad Chaldavi, President of Shahed University, Tehran. This landmark partnership reflects the mutual commitment of both universities to create sustainable academic linkages, enriching learning opportunities, and cultivating a culture of scholarly exchange that transcends borders.

NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD SHOWCASES

ARTISTIC EXCELLENCE AT MLLF 2025 IN PNCA, ISLAMABAD

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), through its Art Gallery, made a remarkable impression at the Mother Languages Literature Festival (MLLF) 2025, held at the Pakistan National Council of Arts (PNCA), Islamabad. The exhibition featured an exceptional collection of artwork reflecting rich cultural heritage and artistic diversity of Sindh, created by talented students and faculty. Honourable Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah, visited the gallery alongside renowned writers, scholars, and art enthusiasts, who commended the creative expressions and cultural depth showcased by the university. During the event, distinguished guests engaged in discussions on the significance of art in literature and academia, recognizing the role of SBBU, SBA in fostering creativity and cultural preservation. The Vice Chancellor reiterated the commitment of university to promoting artistic talent and interdisciplinary collaboration. The participation of SBBU, SBA in MLLF 2025 underscored its dedication to intellectual and artistic excellence, leaving a lasting impression on all festival attendees.



NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD HOSTS**NATIONAL EXPORT TRAINING PROGRAM IN COLLABORATION WITH TDAP AND CHAMBER OF COMMERCE & INDUSTRY SBA**

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), in collaboration with the Trade Development Authority of Pakistan (TDAP) and the Chamber of Commerce & Industry, Shaheed Benazirabad, successfully organized the National Export Training Program on 25th of February 2025. The event aimed to equip entrepreneurs, exporters, and business professionals with strategic knowledge on international trade dynamics, export facilitation, and market expansion. Presided over by Prof. Dr. Salman Bashir, Dean FMBA and Acting Dean FSS, the program featured insightful sessions by experts, including Dr. Ahmed Raza ul Mustafa on regional export potential, Dr. Afshan Uroos on trade facilitation initiatives of TDAP, Dr. Umar Zahid on the Export Development Fund, and Dr. Mohammad Ayub Arain on the role of Chamber in bridging businesses and policymakers.



Chief Guest Mr. Shehryar Gul Memon, Deputy Commissioner, Shaheed Benazirabad, commended SBBU, SBA for fostering academia-industry collaboration to strengthen the export sector of Pakistan. He emphasized the need for product diversification, quality enhancement, and leveraging institutional support to expand global trade reach. The program concluded with a vote of thanks by Prof. Dr. Salman Bashir, followed by the distribution of souvenirs, shields, and certificates to speakers and organizers. The event drew active participation from students, faculty, and industry representatives, marking a significant step towards empowering local businesses with the knowledge, resources, and networks required to enhance the export competitiveness of Pakistan.

NEWSLETTER

NCEAC-HEC ACCREDITATION

**VISIT TO SHAHEED
BENAZIR BHUTTO
UNIVERSITY SHAHEED
BENAZIRABAD**

The National Computing Education Accreditation Council (NCEAC) under the Higher Education Commission (HEC) conducted an accreditation visit to Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA) for the Department of Information Technology and a Zero Visit for the Department of Computer Science. The visit aimed to assess academic quality, facilities, and compliance with national computing education standards.

Engr. Prof. Dr. Madad Ali Shah, Vice Chancellor, SBBU, SBA, warmly welcomed the accreditation experts, Prof. Dr. Noor Ahmed Shaikh, Prof. Dr. Shahnawaz Talpur, and other committee members. Dr. Mairaj Nabi Bhatti and Dr. Munwar Ali Zardari presented a comprehensive briefing on different programs offered by the departments, infrastructure, and contributions to the computing field. The experts engaged with faculty and students, inspected resources, and evaluated campus facilities. Concluding the visit, the Vice Chancellor expressed his gratitude to the committee members and presented them with Sindhi Topi and Ajrak as tokens of appreciation.



NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY SHOWCASES TALENT IN

INTER-DEPARTMENTAL QUIZ & DEBATE COMPETITIONS

In line with the vision of Vice Chancellor Engr. Prof. Dr. Madad Ali Shah, Shaheed Benazir Bhutto University, Shaheed Benazirabad, successfully organized inter-departmental quiz and debate competitions as part of its co-curricular activities. All 14 departments of the university actively participated, with each nominating two students for the quiz competition and two for the English and Urdu/Sindhi debate categories. The event was coordinated by Prof. Dr. Salman Bashir, Prof. Dr. Liaquat Ali Zardari, Dr. Tania Laghari, Mr. Junaid Jalbani, Mr. Abdul Jabbar Brohi, Dr. Waheed Ali Talpur, Mr. Shoaib Khokhar, Ms. Syeda Sapna Shah, and others, reflected the commitment of university to foster intellectual growth, confidence, and healthy competition among students. The Department of Information Technology secured first place in the quiz, followed by the Department of Computer Science. In the English debate, the Education Department claimed first position, while the English Department stood second.



In the Urdu/Sindhi debate, Department of Business Administration won first position, with Department of Chemistry secured second position. Cash prizes of Rs. 10,000 for first position and Rs. 5,000 for second position were awarded to the winners. Commending the efforts of faculty and students, the Vice Chancellor stated that such initiatives not only enhance competitive skills of students but also strengthen the path of university towards international recognition.

NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD MARKS

WORLD PRESS FREEDOM DAY WITH SEMINAR ON ETHICAL JOURNALISM

Shaheed Benazir Bhutto University, Shaheed Benazirabad Marks World Press Freedom Day with Seminar on Ethical Journalism. Prominent journalists, writers, and academics including Mr. Niaz Panhwar, Mr. Naseer Mirza, Mr. Bakhsh Ali Jamali, and Mr. Zulfiqar Khaskheli shared insights on journalism's vital role in society. Dean Faculty of Social Sciences, Prof. Dr. Salman Bashir Memon, stressed the need to educate students in journalistic ethics, describing truth as "a beacon of light in the darkness of oppression." Speakers highlighted journalism as the eyes, ears, and voice of society, emphasizing press freedom as essential for exposing injustice and promoting accountability. In-Charge Chairman Dr. Muhammad Yaseen Morejo thanked the guests and reaffirmed the department's commitment to producing ethical journalists, aspiring under the VC's leadership to rank among leading institutions worldwide.



NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD ACHIEVES MILESTONE WITH**SUCCESSFUL RIPE REVIEW UNDER HEC'S PSG-2023 FRAMEWORK**

Shaheed Benazir Bhutto University, Shaheed Benazirabad, has successfully completed the annual Self Review of Institutional Performance and Enhancement (RIPE) for the academic year 2024–2025, in alignment with the framework of PSG-2023 Higher Education Commission. The review panel, led by Prof. Dr. Salman Bashir (Dean, Faculty of Social Sciences and Faculty of Management and Business Administration), included external evaluator Dr. Saeed Ahmed Khan (Director QEC, Sukkur IBA University) and internal members Prof. Dr. Liaqat Ali Zardari, Prof. Dr. Reehan Ali Shah, and Prof. Dr. Muhammad Afzal kambo. Vice Chancellor Engr. Prof. Dr. Madad Ali Shah reaffirmed the commitment of university to academic excellence, robust governance, and continuous improvement, while Director QEC Engr. Dr. Munawar Ali Zardari presented a detailed RIPE report highlighting the achievements of institution across 16 PSG-2023 standards.

Over the course of two days, the panel engaged with university leadership, Deans, HoDs, Directors, and faculty, reviewing governance, academic quality, research, student services, and infrastructure. The evaluators commended strategic vision of SBBU, SBA, impactful research initiatives, and student-focused approach, while offering recommendations for enhancing faculty development, infrastructure, and graduate research programs. This successful review underscores unwavering dedication to quality, innovation, and excellence in higher education of SBBU, SBA, marking another step forward in the pursuit of national and global recognition.



NEWSLETTER

SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIRABAD PARTNERS WITH PAKISTAN STOCK EXCHANGE TO PROMOTE FINANCIAL LITERACY

Shaheed Benazir Bhutto University, Shaheed Benazir Abad (SBBU, SBA) and Pakistan Stock Exchange (PSX) have entered into a Memorandum of Understanding (MoU) to strengthen collaboration in financial education, capital market awareness, and research initiatives. The MoU was signed on July 22nd of 2025, in Karachi by PSX CEO Mr. Farrukh H. Sabzwari and Vice Chancellor of SBBU-SBA Engr. Prof. Dr. Madad Ali Shah. This partnership aims to bridge the gap between academia and the financial sector through capacity-building programs, knowledge exchange, and professional development opportunities. The agreement outlines joint efforts, including workshops, seminars, internships, and research projects for students and faculty, enhancing exposure to real-world financial practices. Facilitated by Dr. Erum Shaikh from SBBU, SBA and Mr. Saeed Soomro from PSX, the collaboration reflects commitment of PSX to financial literacy while contributing to the academic and professional growth of community of SBBU, SBA.



NEWSLETTER

**SHAHEED BENAZIR BHUTTO UNIVERSITY.
SHAHEED BENAZIRABAD SIGNS MOU WITH****ELITE TECH SOLUTIONS TO
ENHANCE STUDENT
EMPLOYABILITY**

Shaheed Benazir Bhutto University, Shaheed Benazirabad (SBBU, SBA), has entered into a strategic Memorandum of Understanding (MoU) with Elite Tech Solutions Pvt. Ltd., Lahore, aimed at bridging the gap between academia and industry. Under this collaboration, students of the IT Department will benefit from specialized training sessions conducted by industry experts, onsite and hybrid internship opportunities, and active participation in real-world projects, stipend-based internships, and potential job placements. This initiative reflects unwavering commitment of SBBU, SBA to equip students with practical skills and industry exposure. The university extends sincere appreciation to Honorable Vice Chancellor, Engr. Prof. Dr. Madad Ali Shah, for his vision and support in fostering meaningful industry linkages that open new avenues for student success.



NEWSLETTER

SEMINAR ON TRANSLANGUAGING

IN ELT CLASSROOM HELD AT DEPARTMENT OF ENGLISH, SHAHEED BENAZIR BHUTTO UNIVERSITY, SHAHEED BENAZIR ABAD

The Department of English, Shaheed Benazir Bhutto University, Shaheed Benazirabad, organized a seminar on *"Translanguaging in ELT Classroom: Moving towards Multilingual Pedagogies for Inclusive Learning"*, bringing together educators and researchers to explore innovative approaches in English Language Teaching (ELT). The seminar served as a platform to discuss the benefits and challenges of translanguaging, share best practices, and evaluate its impact on language learning outcomes. Vice Chancellor Engr. Prof. Dr. Madad Ali Shah graced the event and highlighted the significance of adopting English as a resource for learning while creating opportunities for exposure to other languages.



Guest speaker Dr. Asadullah Lashari delivered an insightful talk, elaborating on the concept of translanguaging and its practical application in ELT classrooms. Associate Professor Dr. Tania Laghari, Head of the Department of English, facilitated the session and appreciated the participation of students and faculty members. The seminar concluded with a vote of thanks by Dr. Nargis Mari, Assistant Professor and organizer of the event.

NEWSLETTER

MICROBIOLOGY DEPARTMENT HOSTS POSTER PRESENTATION TO PROMOTE RESEARCH AND CREATIVITY

Shaheed Benazirabad: The Department of Microbiology, Shaheed Benazir Bhutto University, organized a poster presentation activity where students creatively showcased their knowledge on various microbiological topics through well-researched and visually engaging posters. The event aimed to enhance critical thinking, research abilities, and scientific communication skills among students. Faculty members evaluated the posters based on content accuracy, presentation quality, and originality.



The activity provided a valuable learning experience, reflecting students' academic enthusiasm and innovative approach towards microbiology.



SHAHEED BENAZIR BHUTTO UNIVERSITY SHAHEED BENAZIRABAD

ADMISSIONS 2026



BS Programmes

Discipline	Main Campus	Eligibility Criteria
BS Information Technology Computer Science	H.SC pre-medical / pre-engineering min 50% marks	BS Micro Biology Genetics H.SC premedical min 50% marks
BS Media & Communication Studies English Language & Literature Sindhi Language & Literature Arts & Design Economics Statistics (HONS)	H.SC pre-medical / pre-engineering Commerce & Arts min 50% marks	LLB 4.0 Years Min 50% marks in Intermediate, LAT qualified (Law Admission Test).
B.Ed Bachelor of Business Administration		Programmes at Sanghar & Naushehro Feroze Campus Bachelor of Business Administration BS Information Technology BS English

Discipline	BS Programmes in Affiliated Colleges	Eligibility Criteria
BS Computer Science	Govt. Ustad Bukhari Degree College, Dadu,	H.SC pre-medical / pre-engineering minimum 50% marks
BS Sindhi Language & Literature	Govt. Degree College, Mehrabpur	H.SC pre-medical / pre-eng Commerce & Arts minimum 50% marks
BS Urdu	Govt. GRA Degree College, Kandiaro	H.SC pre-medical / pre-eng Commerce & Arts minimum 50% marks
BS Chemistry	Govt. Girls Degree College, Moro	H.SC pre-medical / pre-engineering minimum 50% marks
BS Zoology	Govt. Degree College, Daulatpur	H.SC premedical minimum 50% marks
BS Chemistry	Govt. New Ali Garh (Boys) Degree College, Tando Adam	H.SC pre-medical / pre-engineering minimum 50% marks

Bridge/5th Semester Media Studies Chemistry Economics Sindhi Language & Literature Business Administration Education Statistics

Eligibility Criteria BA/BSc/B. Com, or AD- Programme (14 years of education) with minimum 50% marks or 2.5 CGPA, relevant Subject.

Master Programmes

MS IT	16 years education in IT/Computer Science/Software Engineering or related field with minimum 2.5 CGPA or 50% marks, / University GAT/GRE test - with 50% score.
M.Phil Economics	Economics, Agricultural Economics, Development Studies, Management Sciences, Commerce, Statistics, Mathematics, Actuarial Sciences, Public Policy, International Relations (with Economics), Sociology (with Economics), Political Science (with Economics) and other related fields / University GAT/GRE test - with 50% score.
MS Genetics	BS/MSc in Genetics, Biotechnology, Bioinformatics, Zoology, Botany, Microbiology, Biochemistry, Agriculture, Public Health, MBBS, DVM (with minimum 16 years of education) with at least 2.5 CGPA or 50% marks / University GAT/GRE test - with 50% score.
M.Phil. Chemistry Education	16 years of education in the relevant field Minimum 2.5 CGPA or 50% marks / University GAT/GRE test - with 50% score.
Sindhi Language & Literature	MS Management Science 2 Years 16 years relevant education i.e., BBA/MBA/MPA (124 Cr. Hrs.) with minimum 2.50/4.00 CGPA or 50% marks / University GAT/GRE test - with 50% score.

MBA 2 Years	For Non-Business Graduates (04 years Bachelor's degree e.g., BE, BS, MBBS, BDS, B.Tech etc.) At least 2.00/4.00 CGPA / University GAT/GRE test - with 50% score.	MBA 1.5 Years	For Business Graduates (04 years Bachelor's degree or 16 years of business education e.g., BBA Hons or equivalent) At least 2.00/4.00 CGPA or 50% marks in aggregate University GAT/GRE test - with 50% score.
-------------	--	---------------	--

Scholarships	Facilities Offered
- Need-Based Scholarship - Merit-Based Scholarship - HEC Need-Based Scholarship - Zakat Scholarship - Bait-ul-Mal Scholarship - Ehsaas Scholarship - SBBU Merit Scholarship - HEC P.H.D. Scholarship - HEC M.Phil Scholarship	- Limited Transport Facility - Hostel Facility for Boys and Girls - Well Equipped Laboratories - Digital Library - Cafeteria - Sports Complex - Auditorium - Student Societies & Clubs - Prayer Area - Parking Area - Language Labs - Incubation Center - Health Care Center



Online Application Start

08th September, 2025

Last Date to Apply

06th October, 2025

Entry Test (Main Campus)

10th, 11th, 12th October, 2025

Fee Deposit last Date

15th October, 2025

Entry Test (Naushehro Campus)

07th, 08th November, 2025

Entry Test (Sanghar Campus)

14th, 15th November, 2025

Commencement of Classes

01st Week of January, 2026

APPLY NOW

<https://admissions.sbbusba.edu.pk/>

For Contact +92-244-9370522

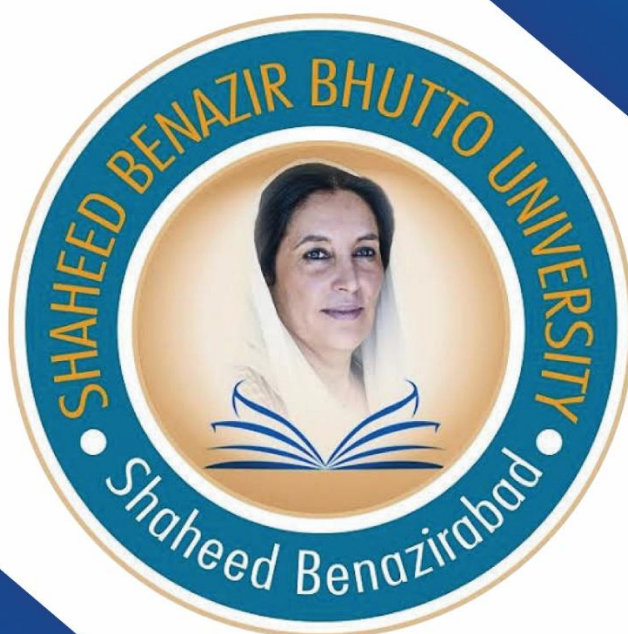


www.sbbu.sba.edu.pk

additionalregistraracademics@sbbusba.edu.pk

+92-306-2687776

Shaheed Benazir Bhutto University, Shaheed Benazirabad, Address: Landhi - Nawabshah, Pakistan, 67450.



www.sbbusba.edu.pk



newsletter@sbbusba.edu.pk



Shaheed Benazir Bhutto University Near Landhi Stop Sakrand
Road Nawabshah